

# अमूल पशुआहार, जिवनमें लाए बहार



## AMUL CATTLE FEED PRODUCTS



**XcellBreeding™**  
animal genetic resources for future generations

Regional Office:

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# CALF FEEDS

## 1. JEEVAN



### Product Specification

Sr. No.	Parameter	Specification
1	Moisture % (Max.)	5.0
2	Crude Protein (CP) % (Min.)	20.0 - 22.0
3	Crude Fat % (Min.)	16.0 - 18.0
4	Crude Fiber % (Max.)	0.5 - 1.0
5	Silica % (Max.)	0.5

### Product Detail

**India's first Whey Protein based feed supplement for the one week old calf.**

Decrease in mortality rate of calves.

Improves daily weight gain.

Economical in comparison to Natural Milk.

Fortified with vitamins and mineral mixture

## 2. VARDHAN

### Product Specification



Sr. No.	Parameter	Specification
1	Moisture % (Max.)	11.0
2	Crude Protein (CP) % (Min.)	16.0 - 18.0
3	Crude Fat % (Min.)	3.0 - 3.5
4	Crude Fiber % (Max.)	5.0 - 6.0
5	Silica % (Max.)	3.0

### Product Detail

**A feed specially made for calf to grow fastly and healthier way.**

Saving in milk expenses for calves of more than one month.

Fast Rumen Development which leads to fast digestion of fodder.

Maintains health.

Better growth and early onset of puberty ultimately early maturity.

Good weapon for making healthier and highly immune cow giving performance at her maximum genetic potential.

# DAIRY CATTLE FEED

## 1. NUTRI RICH

### Product Specification



Sr. No.	Parameter	Specification
1	Moisture % (Max.)	11.0
2	Crude Protein (CP) % (Min.)	22.0
3	Crude Fat % (Min.)	4.0
4	Crude Fiber % (Max.)	10.0
5	Silica % (Max.)	3.0
6	TDN (%)	>70.0

### Product Detail

**For higher milk yielder animals (more than 15 liters/ day).**

It is fortified with bypass protein and bypass fat.

It is also fortified with ayurvedic preparation which improves dry matter intake and milk production.

Urea free but added slow releasing source of Nitrogen for better utilization of dietary fibers by rumen microbes.

Vitamin and minerals are also added for improving production potentials of the animal.



# 1. NUTRI GOLD

## Product Specification



Sr. No.	Parameter	Specification
1	Moisture % (Max.)	11.0
2	Crude Protein (CP) % (Min.)	20.0
3	Crude Fat % (Min.)	2.5
4	Crude Fiber % (Max.)	12.0
5	Silica % (Max.)	4.0
6	TDN (%)	>65

## Product Detail

### **Best feed for cattle giving 8 to 15 liter milk /day.**

It is fortified with ayurvedic preparation which improves dry matter intake and milk production.

Urea free but added slow releasing source of Nitrogen for better utilization of dietary fibers by rumen microbes.

Vitamin and minerals are also added for improving production potentials of the animal.

### 3. NUTRI PLUS

#### Product Specification



Sr. No.	Parameter	Specification
1	Moisture % (Max.)	11.0
2	Crude Protein (CP) % (Min.)	18.0
3	Crude Fat % (Min.)	2.0
4	Crude Fiber % (Max.)	15.0
5	Silica % (Max.)	5.0
6	TDN (%)	> 60

#### Product Detail

##### **Best feed for cattle giving 1 to 8 liter milk/day.**

It is fortified with ayurvedic preparation which improves dry matter intake and milk production.

Urea free but added slow releasing source of Nitrogen for better utilization of dietary fibers by rumen microbes.

Vitamin and minerals are also added for improving production potentials of the animal.

Best feed for cattle giving 1 to 8 Ltr. milk/day

## 4. NUTRI POWER

### Product Specification



Sr. No.	Parameter	Specification
1	Moisture % by mass (Max.)	5.0
2	Calcium % by mass(Min.)	20.0
3	Phosphorus % by mass(Min.)	12.0
4	Magnesium % by mass(Min.)	5.0
5	Iodine (as KI) % by mass(Min.)	0.04
6	Copper % by mass(Min.)	0.1
7	Manganese % by mass (Min.)	0.4
8	Cobalt % by mass (Min.)	0.0125
9	Fluorine % by mass (Max.)	0.07
10	Zinc % by mass(Min.)	0.625
11	Sulphur % by mass	1.8 - 3.0

Sr. No.	Parameter	Specification
12	Selenium% by mass(Min.)	0.003
13	AIA % by mass (Max.)	3
14	Chromium % by mass(Min.)	0.002
15	Total ash % (Min.)	78.0 - 85.0

## Product Detail

**Feed Supplement for better health, milk production and reproduction in lactating animals.**

# 5. BUFFALO SPECIAL FEED

## Product Specification



Sr. No.	Parameter	Specification
1	Moisture % (Max.)	11.0
2	Crude Protein (CP) % (Min.)	22.0
3	Crude Fat % (Min.)	7.0-8.0
4	Crude Fiber % (Max.)	12.0
5	Silica % (Max.)	12.0

## Product Detail

### Buffalo Special Feed Feeding Schedule (per day):

Buffalo: 2.0 kg for maintenance and 500 to 600 gm per liter of milk production

# MINERAL SUPPLEMENTS

## 1. MILK-O-GOLD

### Product Specification



Sr. No.	Parameter	Specification
1	Moisture % by mass (Max.)	5.0
2	Calcium % by mass(Min.)	20.0
3	Phosphorus % by mass(Min.)	12.0
4	Magnesium % by mass(Min.)	5.0
5	Iodine (as KI) % by mass(Min.)	0.04
6	Copper % by mass(Min.)	0.1
7	Manganese % by mass (Min.)	0.4
8	Cobalt % by mass (Min.)	0.0125
9	Fluorine % by mass (Max.)	0.07
10	Zinc % by mass(Min.)	0.625

Sr. No.	Parameter	Specification
11	Sulphur % by mass	1.8 - 3.0
12	Selenium% by mass(Min.)	0.003
13	AIA % by mass (Max.)	3
14	Chromium % by mass(Min.)	0.002
15	Total ash % (Min.)	78.0 - 85.0

## Product Detail

### **Feed Supplement for better health, milk production and reproduction in lactating animals.**

For Fast Growth of calves.

Develops Immunity.

Improves in Milk production.

Increase in Fat and SNF.

Reduce first estrus/ heat time.

Improves Reproductive performance

Reduction in inter calving period

Helps in deliver a healthy Calf.

Improves immunity against mastitis.

## 2. BOVI PLUS

### Product Specification



Sr. No.	Parameter	Specification
1	Calcium (gm)	202.0
2	Phosphorus (gm)	118.0
3	Magnesium (gm)	10.0
4	Sodium (gm)	5.4
5	Chloride (gm)	44.0
6	Sulphur (gm)	9.0
7	Zinc (mg)	12760.0
8	Copper (mg)	1000.0
9	Cobalt (mg)	125.0
10	Manganese (mg)	4000.0
11	Selenium (mg)	30.0



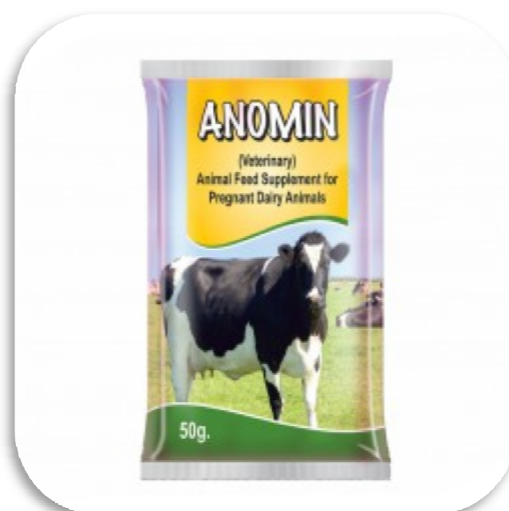
Sr. No.	Parameter	Specification
12	Iodine (mg)	400.0
13	Iron (mg)	6000.0
14	Chromium (mg)	20.0
15	Vitamin A (IU)	1100000
16	Vitamin D3 (IU)	220000
17	Vitamin E (IU)	2200
18	Vitamin B12 (mcg)	8800
19	Niacin (mg)	2750
20	DL- Methionine (mg)	5000
21	L- Lysine (mg)	15600

## Product Detail

Animal feed supplement of Highly Bioavailable Chelated Minerals, Vitamins and Rumen

### 3. ANOMIN

## Product Specification



Sr. No.	Parameter	Specification
1		

## Product Detail

### Benefits:

Regular feeding of Anionic Mineral Mixture to dairy animals:

1. Helps to mobilize Calcium and Phosphorus
2. Helps to avoid Metabolite disorders
3. Helps in smooth calving

### Feeding Advice:

Cattle and Buffaloes: - 100 gm daily (14 to 21 days before the expected date calving)

# OTHER PRODUCT

## 1. MAS PRO

### Product Specification



Sr. No.	Parameter	Specification
1	Zinc	330 mg
2	Manganese	135 mg
3	Copper	165 mg
4	Selenium	3.9 mg
5	Biotin	21 mg
6	Vitamin A	82500 IU
7	Vitamin D3	16500 IU
8	Vitamin E	165 mg
9	Niacin	206 mg

Sr. No.	Parameter	Specification
10	Vitamin B12	660 mcg
11	Potassium Iodide	90 mg
12	Proteolytic enzyme	120 mg
13	Thiamine Hydrochloride	198 mg
14	Riboflavin	198 mg
15	Pantothenic acid	49 mg
16	Methionine	5.8 gm
17	Trisodium Citrate Dihydrate	25 gm

## Product Detail

### DOSAGE RATE:

50 gm powder daily for 4 consecutive days by mixing with jaggery or as prescribed by

### RECOMMENDATIONS

- Improves Cellular Immunity and antioxidant level]
- Normalize milk pH
- Ensure and maximise early recovery of milk yield
- Safest way for prevention and control of mastitis
- Recommended for Magical Results in Sub-clinical Mastitis
- Adjunct to antibiotic therapy in clinical mastitis
- Protect udder from infection

## 2. PARAKIL

### Product Specification



Sr. No.	Parameter	Specification
1	Zinc	0.00

### Product Detail

Dewormer

# USEFUL DETAILS

## AMUL Feed Distributor:

<http://www.xcellbreeding.com/amul-feed-distributor.html>

## New Distributor Form:

[http://www.xcellbreeding.com/uploads/1/0/3/2/10324075/xcell\\_breeding\\_feed\\_distributor\\_form-hindi\\_updated.pdf](http://www.xcellbreeding.com/uploads/1/0/3/2/10324075/xcell_breeding_feed_distributor_form-hindi_updated.pdf)

## Terms:

- Prices: Ex-Our Sales Depot, Anand/Feed Factory,Gujarat.
- Freight: Extra as actual.
- Delivery: Ready Stock. (Road Permit should be provided)
- Payment: 100 % Advance before delivery.



## Our Bank Details (For Wire Transfer):

A/c Name: Xcell Breeding & Livestock Services Pvt Ltd,

A/c No.: 32920184472,

Bank: State Bank of India,

Branch: Meerut Cant Main Branch, Roorkee Road, Meerut 250001,  
and IFSC Code: SBIN0000680



## For online Payment :

<https://www.payumoney.com/pay/#/merchant/2DD44BB1132B5B0A513B0FAAE9B101D7?param=4802250>

Let me know any further information needed from us.

Thank you.